CCTENNIS PERFORMANCE / PARTNERSHIPS

Brand partnership overview

Work with CCTennis Performance to show how your products or services fit into tennis training, competition and coach education.

The project

I’m César Coutinho, founder of CCTennis Performance. I bring more than 25 years in high-performance tennis coaching and player development, alongside biomechanics studies and experience leading coach education at the Portuguese Tennis Federation.

Who we reach

Players, parents, coaches and clubs in Portugal, Belgium and beyond. The project connects day-to-day coaching with the Inside Out technical breakdowns, practical learning resources and coach education.

Ways to work together

01 **Equipment and training tools**

Show a product in a real session and explain how it fits a specific training goal.

02 **Education and content**

Develop a technical breakdown, workshop or practical resource around a shared topic.

03 **Mobility and project support**

Support training, competition or education across locations with a clearly defined project.

Start with your objective

Tell me who you want to reach, what you want to show and when. We can agree a format, deliverables and a way to assess the work before it starts.

Request a partnership proposal

César Coutinho · Lisbon / Ghent

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